

*City of Columbia Community
Development Survey*

Findings Report

conducted for
The Central Missouri Development Council

by
ETC Institute

July 2006

City of Columbia Community Development Survey Executive Summary

Purpose and Methodology

During June and July 2006, ETC Institute administered a survey to Columbia voters. The survey was conducted on behalf of the Central Missouri Development Council. The purpose of the survey was to gather input from residents about a wide range of community development issues. Some of the specific issues that were addressed on the survey included:

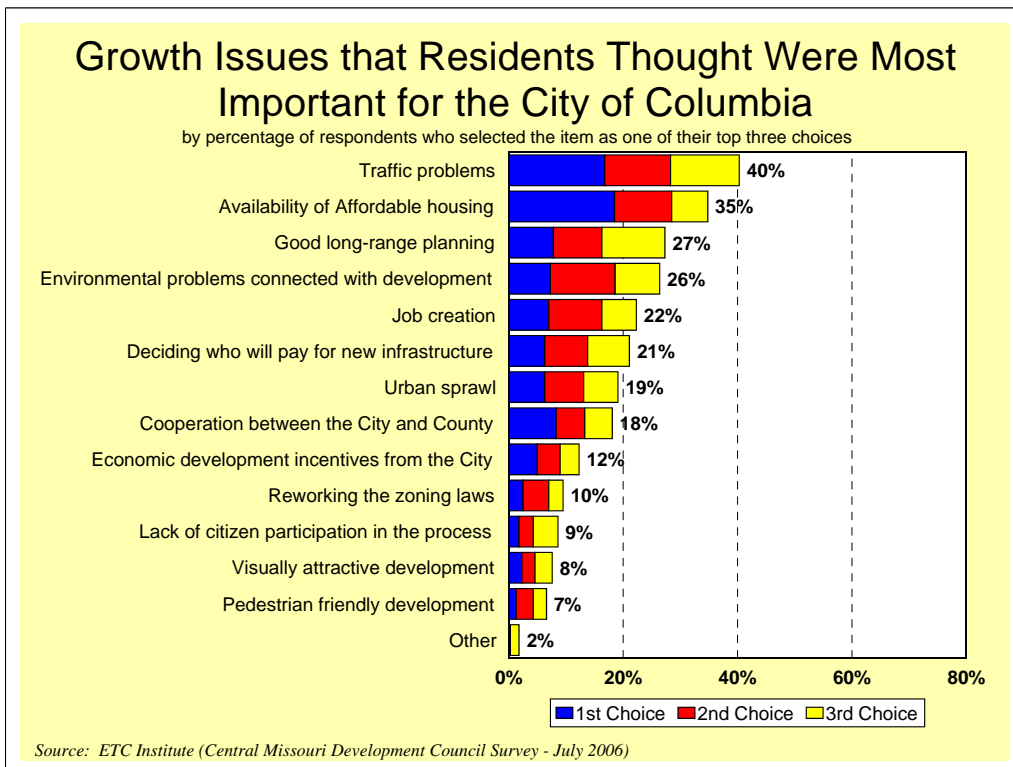
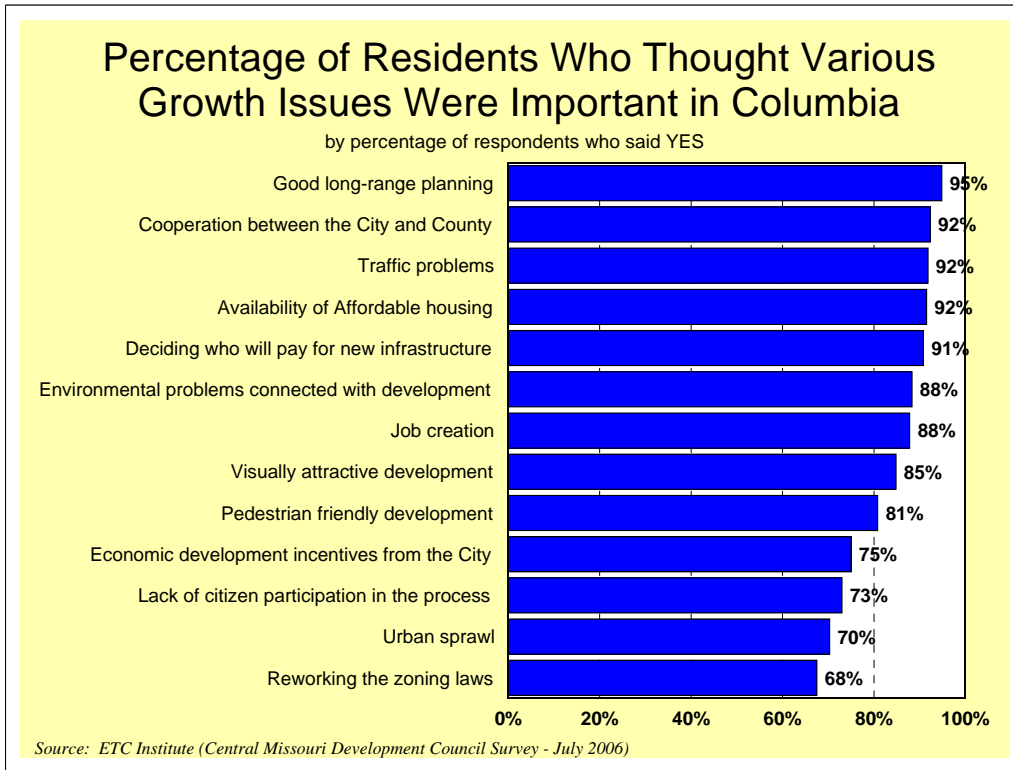
- Perceived importance of various growth and community planning issues
- Level of support for having the City of Columbia and Boone County use financial and tax incentives to encourage new businesses to relocate in Columbia
- Perceptions about annexation
- Perceptions of the City's zoning process
- Types of development that residents like
- Types of development that residents dislike
- Perceived impact that growth is having on the City
- Perceptions of transportation development districts
- Attitudes about personal property rights
- Attitudes about the regulation of development
- Reasons voters support candidates for local and state elective offices

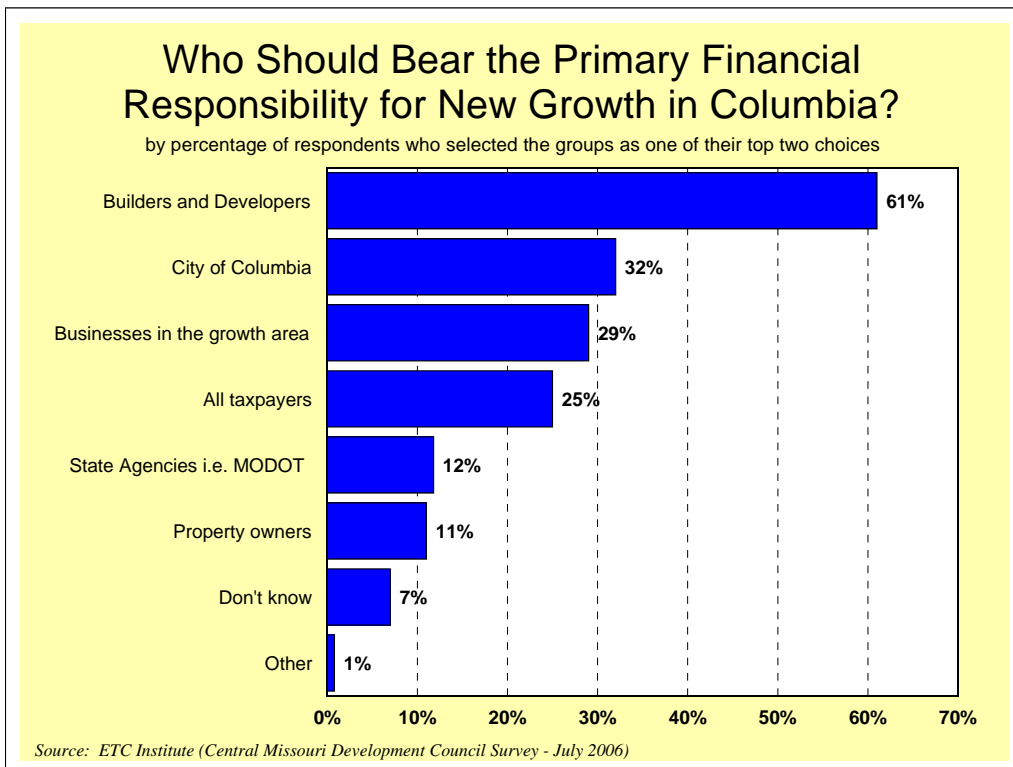
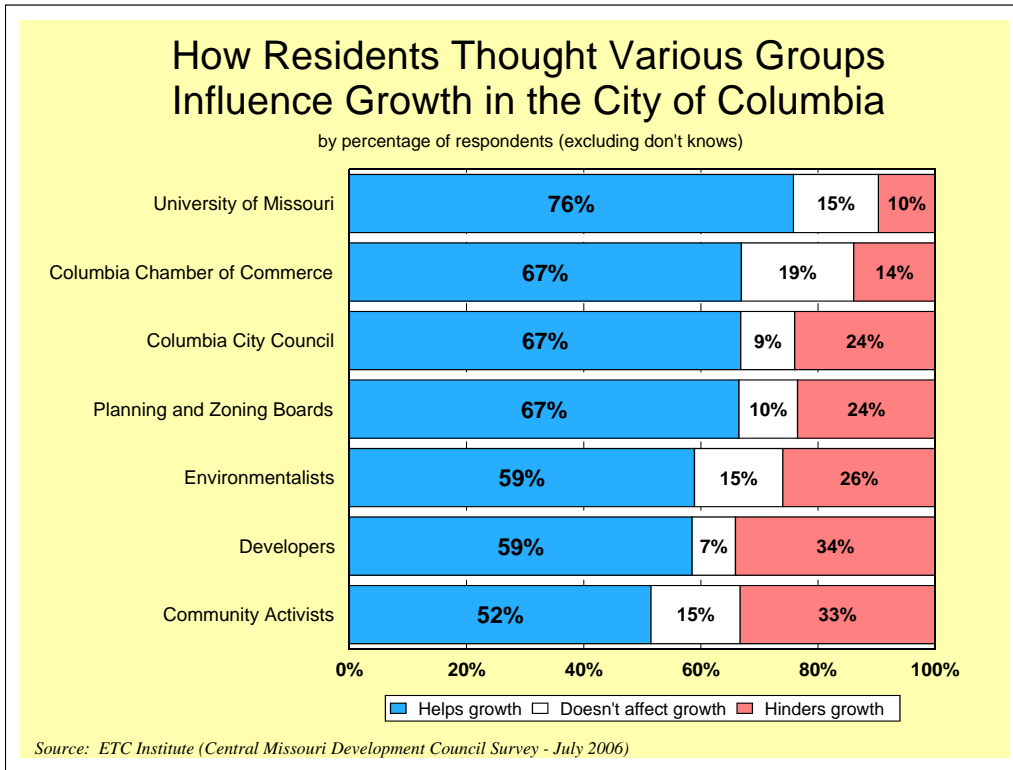
Survey Methodology. The resident survey was administered by phone to a random sample of 400 Columbia residents who indicated that they were registered to vote in the City of Columbia. The overall results of the survey have a precision of at least +/-4.9% at the 95% level of confidence.

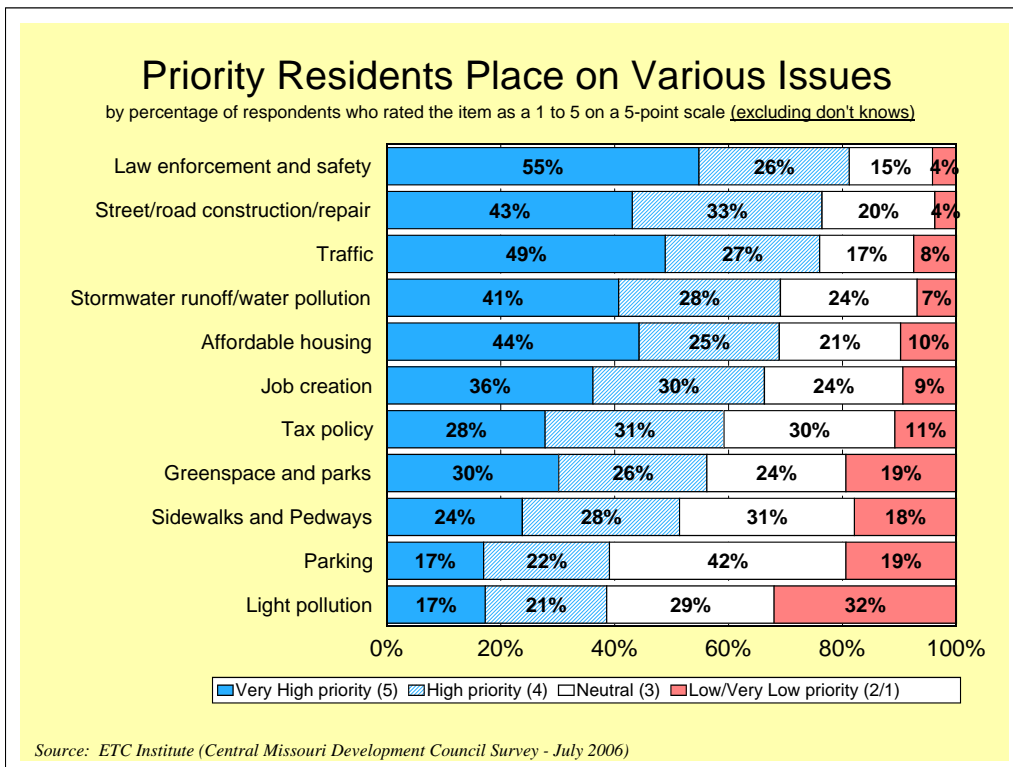
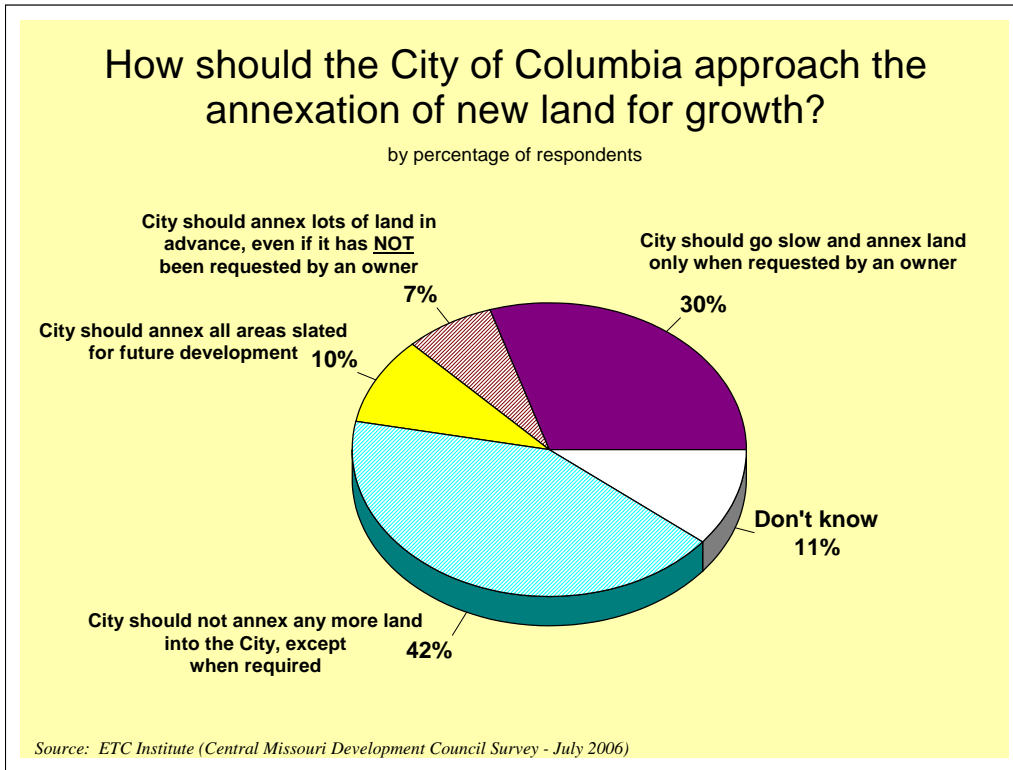
Contents of this Report. This report contains the following:

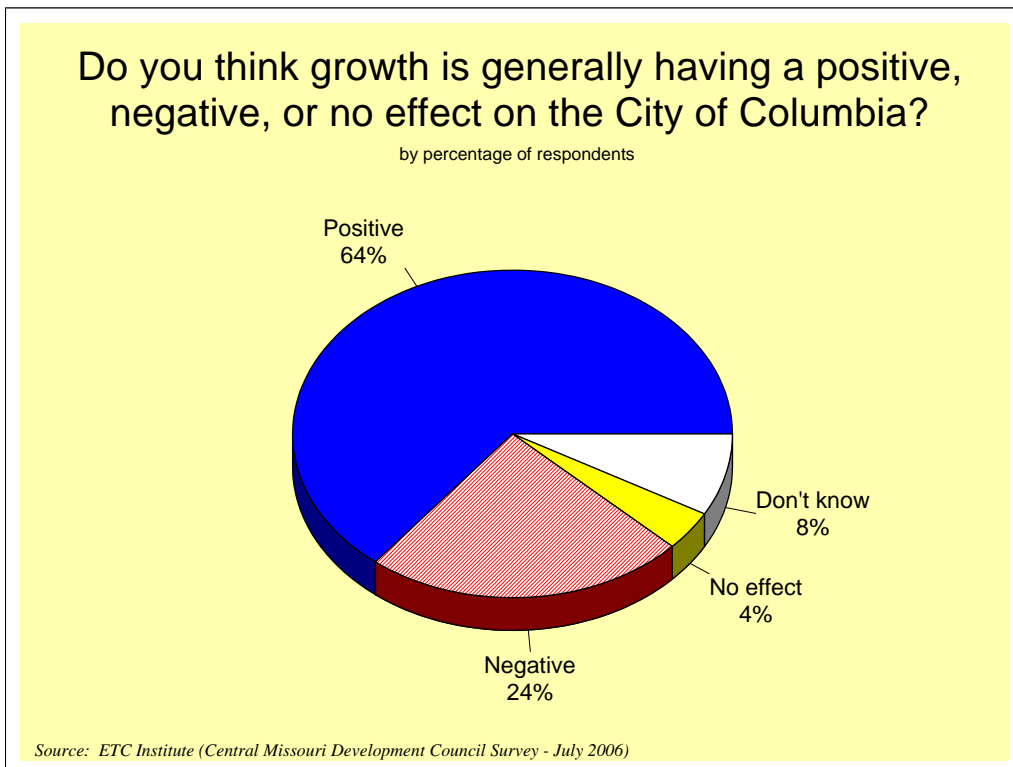
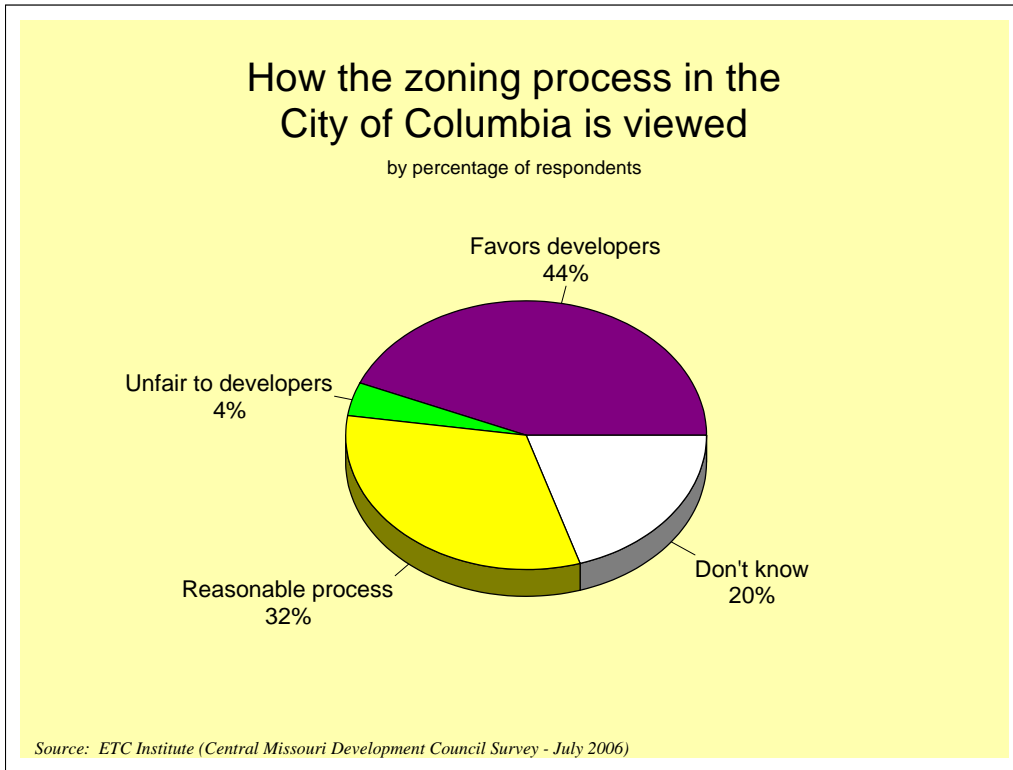
- charts showing the overall results for most questions on the survey
- tables that show the results of each question on the survey
- a copy of the survey instrument.

Section 1: Charts and Graphs



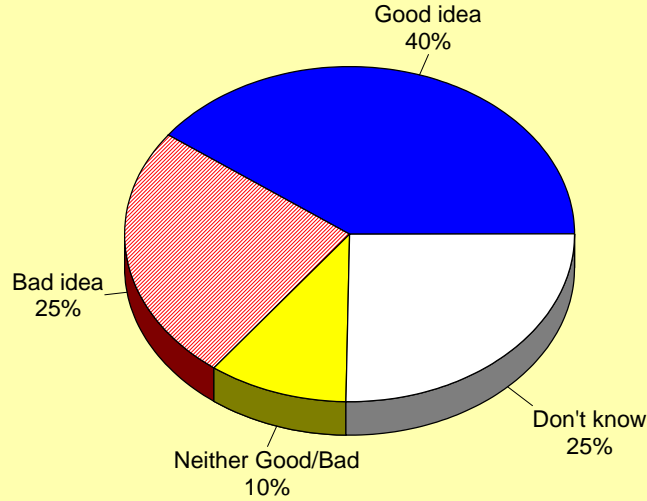






Do you think Transportation Development Districts are generally a good or bad idea?

by percentage of respondents

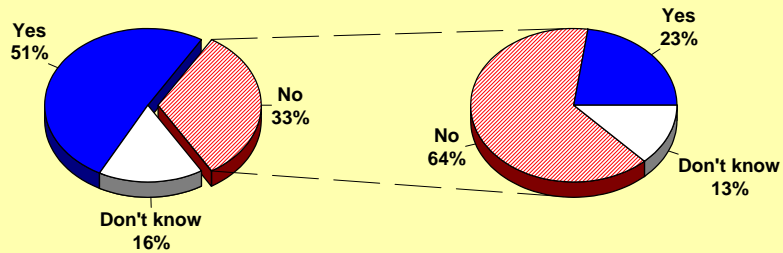


Source: ETC Institute (Central Missouri Development Council Survey - July 2006)

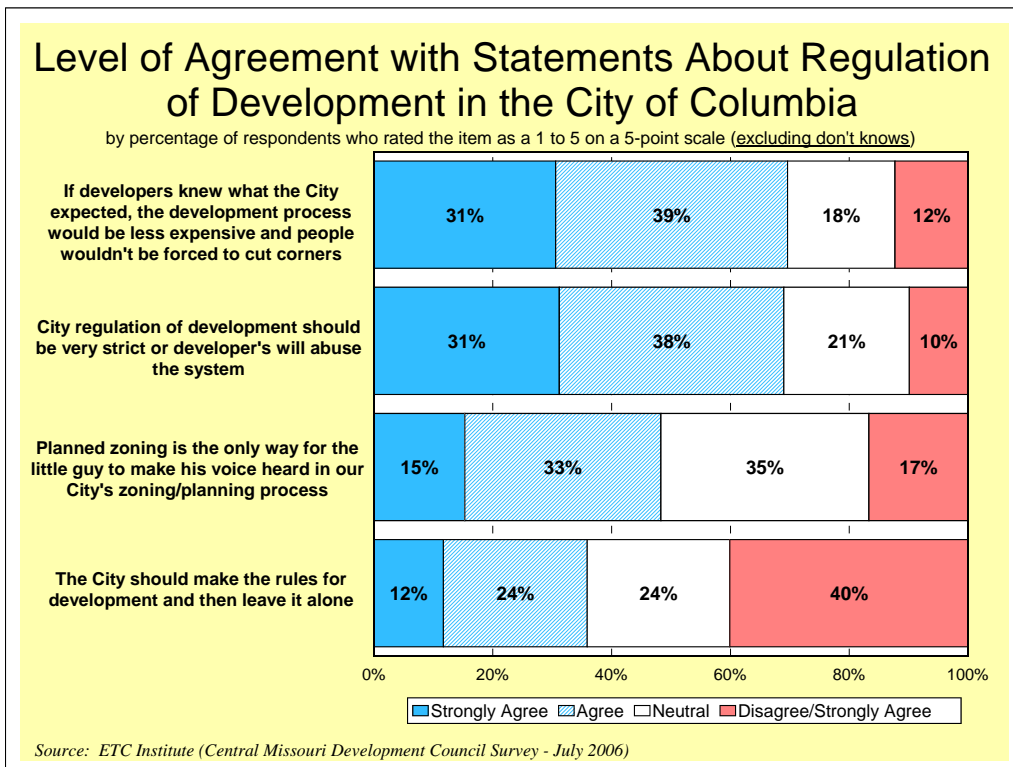
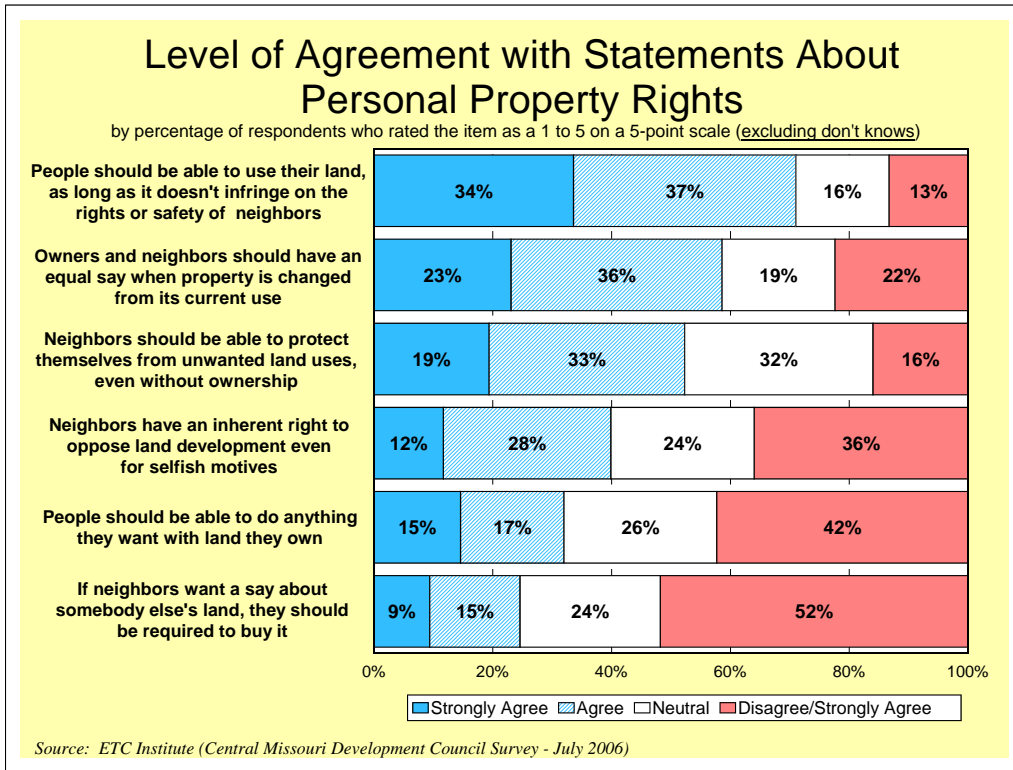
Should the City of Columbia and Boone County provide financial or tax incentives for new businesses to relocate to Columbia?

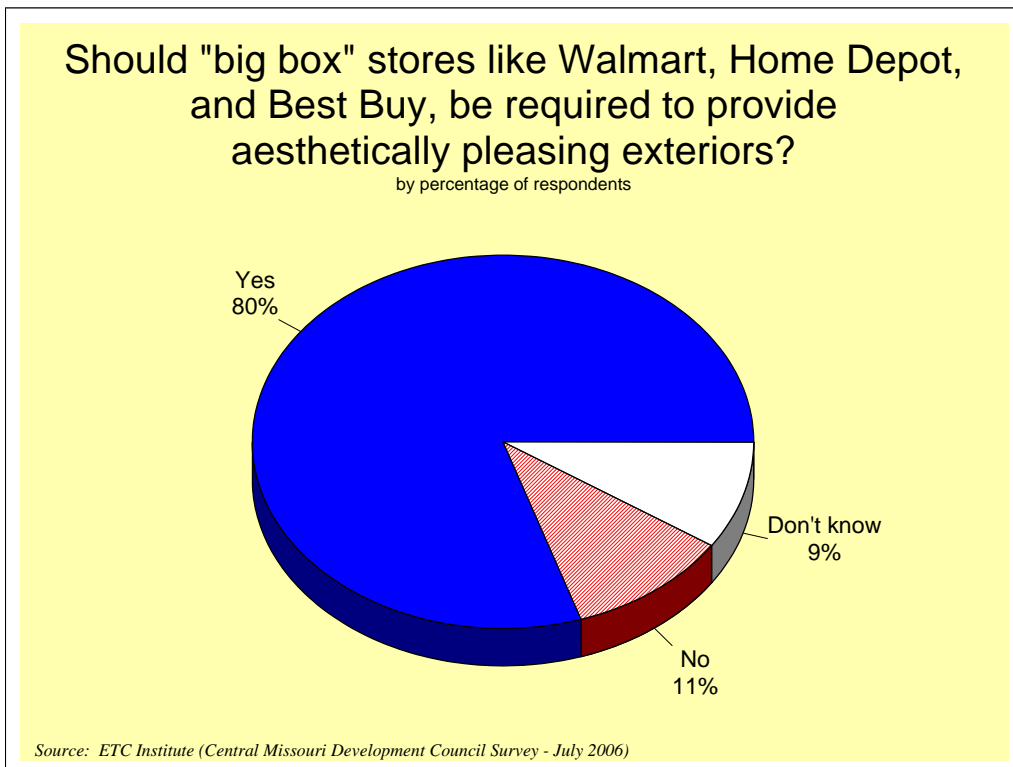
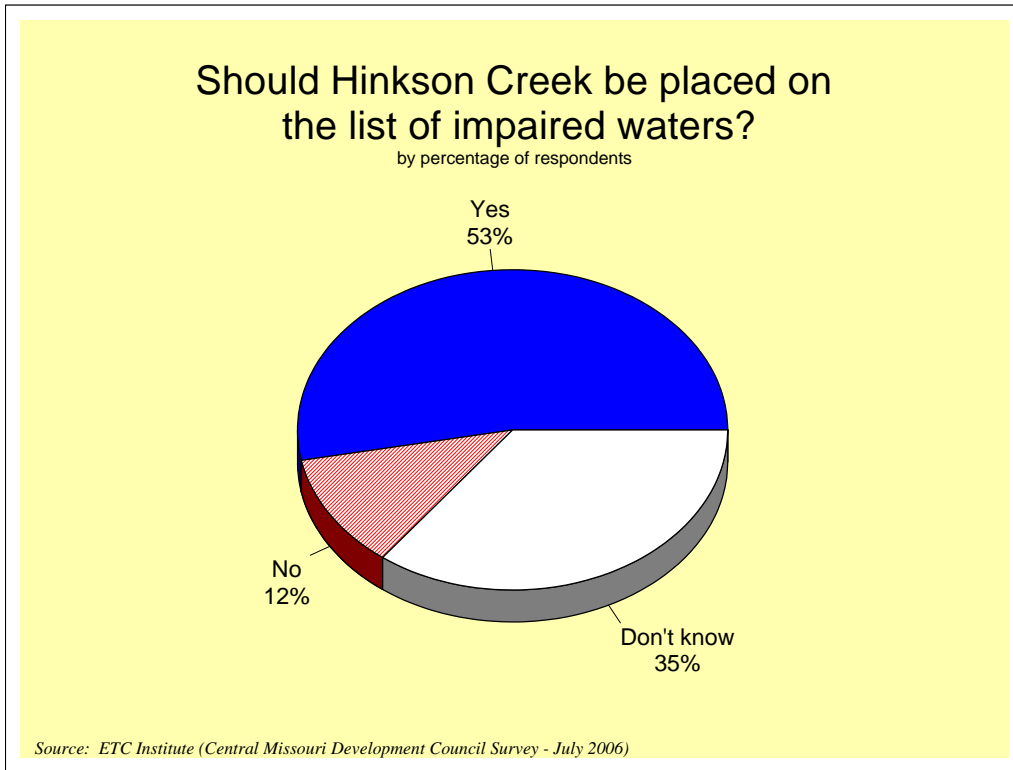
by percentage of respondents

13a. If NO, Would you support financial or tax incentives for new businesses if these incentives helped create new jobs?



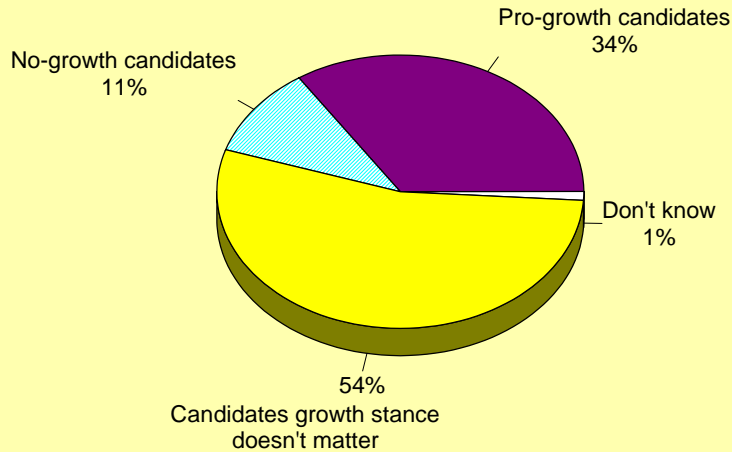
Source: ETC Institute (Central Missouri Development Council Survey - July 2006)





When voting for local and state elected officials, which candidates do you typically find yourself supporting?

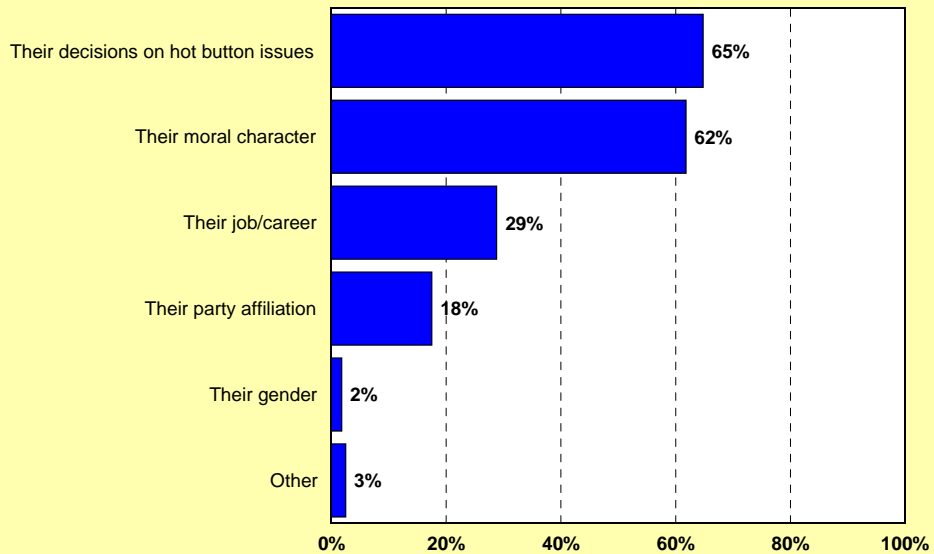
by percentage of respondents



Source: ETC Institute (Central Missouri Development Council Survey - July 2006)

Characteristics that Are Most Important When Deciding Which Candidate to Support in Local Elections

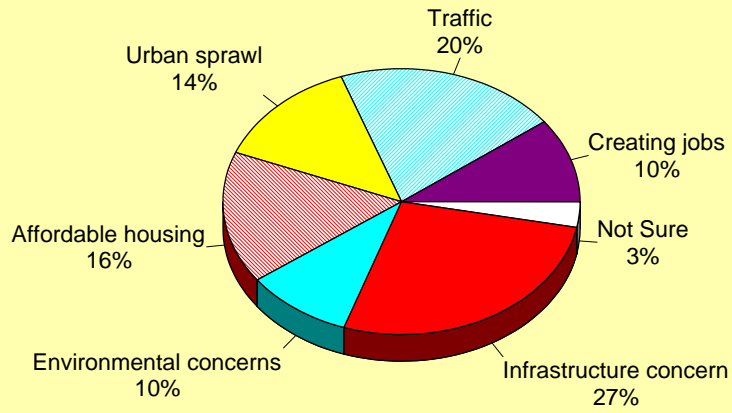
by percentage of respondents, who could make up to two choices



Source: ETC Institute (Central Missouri Development Council Survey - July 2006)

What is the most serious problem facing the Columbia City Council right now?

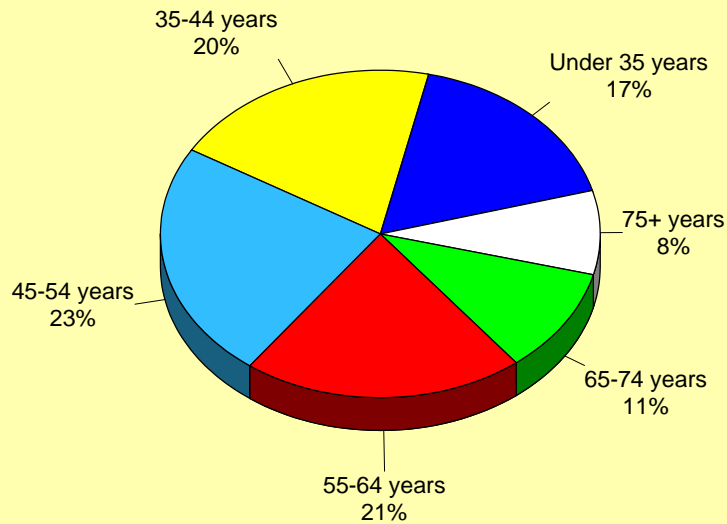
by percentage of respondents



Source: ETC Institute (Central Missouri Development Council Survey - July 2006)

Demographics: Age of Respondents

by percentage of respondents



Source: ETC Institute (Central Missouri Development Council Survey - July 2006)

